Activity Guide and Digital Advertising Agreement

TINLEY PARK PARK DISTRICT
Experience the FUN
8125 W. 171st Street, Tinley Park, IL 60477
sponsor@tinleyparkdistrict.org

Thank you for becoming a Tinley Park-Park District partner! The submission and publication dates, and specs are shown on page 2. Please complete this form, review the Terms & Conditions, sign and return your form via the email link, mail or fax. If you have any questions or would like further information, contact us at 708-342-4200 or by email at sponsor@tinleyparkdistrict.org

Company Name: _____

Address: _____

City/State/Zip: _____

Contact Name/Title: _____

Phone: _____ **Email:** _____

OUTSIDE BACK COVER: $2500 per Activity Guide
Winter-Spring or Summer only

INSIDE FULL PAGE: $1300 per Activity Guide
Page cannot be split into half page ads

INSIDE 1/2 PAGE: $800 per Activity Guide

INSIDE 1/4 PAGE: $500 per Activity Guide

BUILDING INTERIOR DIGITAL ADVERTISING
Screen Locations
Tony Bettenhausen Recreation Center Lobby
Tinley Fitness Lobby |Gymnasium | Walking Track
$250 per month per screen
minimum two month commitment

BUILDING INTERIOR DIGITAL ADVERTISING
Ad Specs: RGB Color, jpg or png
1920 w x 1080 h

Choose Activity Guide Ad Size

Back Cover	☐ **$2,500 (one issue)** ☐ **$4,250 (2 Activity Guide commitment)**
Inside Full Page	☐ **$1,300 Inside Full Page (one issue)** ☐ **$3,120 (3 Activity Guide commitment)**
Half Page	☐ **$800 (one issue)** ☐ **$1,920 (3 Activity Guide commitment)**
Quarter Page	☐ **$500 (one issue)** ☐ **$1,200 (3 Activity Guide commitment)**

Choose Number of Months _____

Indicate your choice of screen(s)

- ☐ Tony Bettenhausen Recreation Center Lobby
- ☐ Tinley Fitness Center Lobby
- ☐ Indoor Walking Track
- ☐ Gymnasium

Mo____ x # Screen____ x $250 = Total Due:_____

Payment Information

- ☐ Check Payable to Tinley Park-Park District
  Mail to: 8125 W. 171st Street, Attn Meghan Fenlon
- ☐ Credit Card: Please call our office at 708-342-4200 to make a credit card payment
- ☐ Please send me an invoice

SEND

TERMS & CONDITIONS OF SPONSORSHIP

Sponsorship Purpose: Sponsorship and advertising with Tinley Park-Park District (TP-PD) positively promotes and financially supports the mission, vision and values of the District.

First-come, first-served: Sponsorship and advertising opportunities are extended to any business, non-profit agency, governmental agency, organization, or individual that wishes to have a presence with TP-PD on a first-come, first-served basis, provided that the proposed sponsorship/advertising otherwise conforms with the policies as stated herein.

Activity Guide Ads: If we receive an ad that is unusable due to format, design or content, advertiser must submit corrected artwork prior to the deadline. All ads are subject to final approval. Please send ads to our Marketing Team at marketing-staff@tinleyparkdistrict.org

Conflict of Interest: TP-PD reserves the right, at its discretion, to refuse any sponsorship or advertising from an organization, agency, business or individual.

Payment: Your organization or business agrees to pay the full sponsorship amount within 30 days of submitting this form.

Rescheduling: As deemed necessary, TP-PD holds the right to cancel or reschedule an event, publication or project at its discretion.

Refunds & Cancellations: No refunds are given. If TP-PD deems it necessary to cancel an event and the event is not rescheduled and did not have a scheduled rain date, the Sponsor has the option to choose another available event/ program in the same tier in place of the event that was cancelled. The amount paid for the initial event is applied to the sponsorship fee of a future event.

Event Day: Sponsorships including on-site benefits must arrive on time as scheduled with the TP-PD.

Banners: Banners brought to events by the sponsor are not to exceed the recommended size of W: 6'x H: 4'. Please be sure all banners are prepared for the weather conditions. TP-PD is not responsible for any torn or damaged banners.

Logos: Submit logos to our Marketing Team at sponsor@tinleyparkdistrict.org with the following specifications: Full color PDF, JPEG, PNG, with the fonts outlined (minimum resolution 300 dpi). Files saved as .doc, .xls, .ppt, or .pub are not accepted.

Certificate of Insurance: At times, TP-PD may require a Certificate of Insurance from the Partner naming the Tinley Park-Park District as Additional Insured. The certificate must be endorsed and coverage must be adequate to be consistent with TP-PD policy.

Hold Harmless Statement

_____ shall indemnify, defend and hold the Tinley Park-Park District harmless from and against any loss, damage, claim, injury or judgment caused by, or on behalf of, or through the fault of _____, its employees or agents, which is related to its obligations and responsibilities under this agreement.

AGREEMENT

I agree to the above stated terms and conditions of the Sponsorship Agreement and to make payment of the amount due in the time specified.

Signature:_____ **Date:**_____